

**July  
Membership Meeting**



*"Talk Less Say More"*  
*Connie Dieken*

**The Centre**  
**Wednesday, July 27th , 2011**  
*"Bring your Boss or Mentor"*

11:00 a *"What ANEW can do for you."*

11:30 a -12:00 p Networking

Noon- Program begins

Cost: \$14 per person

\*\*Guests: \$16 per person\*\*

MENU

Tossed Salad, Baked Chicken Breast with Rosemary  
Cream Sauce, Rice Pilaf, Warm Rolls and 2 cookies,  
Coffee, Tea and Water

*(Vegetarian option available; orders must  
be placed with your reservation.)*

**Reservation deadline is Friday, July 22nd at noon**

*(If you are prepaid, it is still necessary to make a reservation.)*

*A \$3 late fee applies to reservations made after NOON on July 22nd.*

You will be billed for all unused member and guest reservations.

Contact Lori Otzmann at (812)867-5355  
or e-mail [anewexecsec@att.net](mailto:anewexecsec@att.net)

**Join us and enjoy A Network of  
Evansville Women!**

Future Events:

**August 24**

*The Victory*

*Amos Morris*

*Mesker Park Zoo*

**August 25 \***

**The Centre**

*Women's Equality  
Day*

*\*ANEW sponsored event*

**September 28**

**The Victory**

*Kathy Dockery*

*Deaconess Breast  
Center*

**October 21 \***

**The Centre**

*Athena Luncheon*

*\*ANEW sponsored event*

Connie Dieken is one of the nation's most in-demand authorities on influential communication. She transforms leaders into high-performance communicators and workplaces into high-results environments. She's the founder and chief experience officer of onPoint Communication and the author of ***Talk Less, Say More: 3 Habits to Influence Others and Make Things Happen.***

Her renowned *Connect, Convey, Convince*<sup>®</sup> method is a proven winner for organizations looking to develop powerful, influential communicators who motivate others and achieve high performance results. She guides leaders at organizations such as Apple, Olympus, McDonald's, Moen, The Cleveland Clinic, Deloitte, Diebold, Pacific Life, and American Greetings to help them deliver high-profile communications that influence raise their Communication Intelligence<sup>®</sup> in four areas: leadership development, high performance communication, presentation skills, and media skills.

## FEATURED ADVERTISER



Back Row: Shauntrece Deters, FNP, Dr. Clovis Manley, Carleen Rubel, ACNP, FNP  
Front Row: Shannon Kratzer, FNP, Elise Schutt, FNP



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- + Varicose Vein Treatment

*Now accepting new patients!*

### Membership Blitz 2011

Thank you to the following members who have sponsored new members in 2010-2011:

Member	Sponsored
Alley, Sherri	1
Back, Amy	1
Butler, Barb	1
Canterbury, Amy	1
Dolan, Julie	1
Heckel, Billie	1
Hudnall, Roxanne	1
Lemon, MaNissa	1
Lofton, Lori	1
Martin, Ann	1
Metz, Leanne	1
Minton, Marcia	3
Seaton, Misty	2
Weinzapfel, Kerrie	1
Wolfe, Nazan	2

If you know of someone you would like to sponsor, please pick up a membership application at our next ANEW luncheon or visit our website at [evansvilleanew.org](http://evansvilleanew.org).

A message from the president...



I'm looking forward to this month's membership meeting. Our speaker, Connie Dieken is sure to offer valuable communication skills and techniques to be used in both our professional and private lives.

Over the years, I have observed business women working beautifully together until an uncomfortable situation arises. Communicating directly with the person with whom the relationship is built is far more productive than making assumptions or seeking advice from others.

It will be most interesting to learn how to "Talk Less Say More". The title certainly got my attention with so few words.

*Tracy Zeller*

**ANEW**

has a new look!

*On line that is!*

Check out our website at:  
[evansvilleanew.org](http://evansvilleanew.org)



Membership Profile  
Amy Walker  
Executive Director  
Public Education Foundation



Amy has been married for 24 years and has 4 children and 3 grandchildren. Amy is very active in her church, Rotary Club of Evansville, INAPEF (State organization of Education foundations), EVSC school community council.

**Amy shared these thoughts with us:**

*to enrich education.*

**Three words that best describe you?**

Friendly, Happy, and Caring

**How do you hope to be remembered?**

*As someone who made a difference*

**Most fulfilling job?**

*Being a Mom, and now a Grandmother*

**Favorite thing to do when no one is looking?**

*Shop on QVC!*

**What is the biggest challenge you have faced in your career?**

*Learning to balance career and family.*

**Biggest fear?**

*Being a burden to my husband and/or children in my old age....*

**What do you value in friends?**

Loyalty

**First paying job?**

*Waitress in a pizzeria*

**Best networking secret?**

Ask questions and listen!

**Name on item you cannot live without when you travel?**

*Mascara*

**Greatest accomplishment?**

*Successfully blending 2 families (for a total of 4 children.)*

**Who were your childhood heroes?**

*My Dad!*

**If money and power were no object, what would you do to benefit Evansville?**

*Endow the Public Education Foundation and the wonderful programs it provides*

*Thank you, Amy for sharing these thoughts.*

# 2011

## Board of Directors



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1st Vice President  
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## TABLE SPACE AVAILABLE TO PROMOTE YOUR BUSINESS

We have three tables that are available to any member for promotion of special events during our general membership meetings. The tables will be set up in the lobby of our meeting facility at all ANEW general membership meetings except the Annual and Holiday meetings.

Examples of appropriate use are: members wishing to promote a not-for-profit event for which they are volunteering. A seminar, workshop or event hosted by a member's place of business. Table space is not to be used by retailers selling items in the normal course of their business.

Table space is available on a first come, first serve basis. You are responsible for removing the material from the tables after the meeting.

If you are interested in securing table space for 2011, please contact Misty Seaton, Second Vice-President, at [mmseaton@vectren.com](mailto:mmseaton@vectren.com)

### **ADVERTISING for 2011**

If your organization would like to advertise in our monthly ANEWsletter, please contact Billie Heckel at [bheckel@schultheis.net](mailto:bheckel@schultheis.net).

Featured Advertiser is entitled to 3-5 minutes talk time at the monthly meeting, permitted to distribute information at the seats, 2nd page ad of the newsletter, and their ad will appear on the website as well as the monthly PowerPoint presentation. Cost is \$250.

Monthly Advertiser is entitled to the back page of the newsletter, permitted to distribute information at the seats, and their ad will appear in the monthly PowerPoint presentation. Cost is \$100.

Underwriters for the October Annual Meeting and the December Holiday Luncheon are entitled to speak 5-7 minutes at the monthly meeting, ad will appear in the monthly PowerPoint presentation, 2nd page of the monthly newsletter, and on the website. Cost is \$500.

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